Personal Sample Ads Page 1

In Memory of

Okey & Dove Day, Homesteaders

Horizontal 1/4 page example

Allen "Koochie" Day Gerald "Giggs" Day

Personal ad pricing

Booster ads - \$25 (2"x 3.75") AD DEADLINE- June 9

Quarter page - \$50 (5"x 3.75" vertical OR 2.5"x 7.5" horizontal)

Half page - \$85 (5" x 7.5")

FULL page - \$150 (10" x 7.5")

We are happy to design your ad for you!



In memory of my sister, Violet Garlitz Jessie Sypolt

Booster ad examples

(no pictures, only words)

In memory of

Roger Wilkins Sr. Gary Watkins Kelsey Wilkins

Bobby & Jessica Adair

AHI Boosters

Darlene Bolyard
congratulates
Arthurdale Heritage on their
82nd year of caring
for their community

Arthurdale Memories

Eleanor Kern Walls, daughter of homesteaders Frances and Inez Kern, remembers her parents' store.

Kern's Korner Konfectionery opened after WWII in the original CoOp Store. They sold ice cream,



sandwiches, homemade vegetable soup, and fresh strawberry shortcake using strawberries picked at home. The people of Arthurdale could meet, get a bite to eat, and dance there.

Eleanor helped her mother run the store, even during lunch time on school days. If she was late coming back to school her teachers were understanding and never made her get a late pass.

She has warm memories of Eleanor Roosevelt. Whenever the First Lady came to town, she acted like an "ordinary person." She was always preparing food in the kitchen with the women and wasn't ever shy to dance with the men.

New this year

This book will be even more of a treasured keepsake. It has always been half family ads & half business ones.

- 1) Many pages will have Arthurdale Memories boxes like the one above.
- 2) The pages will be full size 8.5"x11" instead of 8.5"x5.5".
- 3) Your ad will be larger and will cost less.

We will mail you a copy if you miss the festival